

# CENTIMANI

## EVENT CONSULTATION

<b>CONTACT INFORMATION</b>			
<b>Name:</b>	<input style="width: 95%;" type="text"/>	<b>Phone:</b>	<input style="width: 95%;" type="text"/>
<b>Title:</b>	<input style="width: 95%;" type="text"/>	<b>Fax:</b>	<input style="width: 95%;" type="text"/>
<b>Company:</b>	<input style="width: 95%;" type="text"/>	<b>eMail:</b>	<input style="width: 95%;" type="text"/> @ <input style="width: 15%;" type="text"/>
<b>Address:</b>	<input style="width: 95%;" type="text"/>	<b>Mobile:</b>	<input style="width: 95%;" type="text"/>
	<input style="width: 95%;" type="text"/>		
<b>Key Contact:</b>	<input style="width: 95%;" type="text"/>	<b>Phone:</b>	<input style="width: 95%;" type="text"/>

<b>General Background</b>					
<b>Your Business:</b> (circle one)	Private Party	Corporation	Association	Government	Other <input style="width: 95%;" type="text"/>
<b>Event Responsibility:</b> (circle all that apply)	Whole Event	Ideas & Planning	Sponsors & Speakers	Marketing & Promotion	Pre-Registration & Database
	Event Management	Transportation & Logistics	Staffing & Support	Social Programs	Cost Estimates & Budgets
					Other <input style="width: 95%;" type="text"/>

<b>Event Information</b>							
<b>Purpose:</b> (circle all that apply)	Dinner	Special Event	Meeting	Conference	Congress	Trade Show	Other <input style="width: 95%;" type="text"/>
<b>Scope of Event:</b>	# Attendees: <input style="width: 15%;" type="text"/>		# Speakers: <input style="width: 15%;" type="text"/>		# Days: <input style="width: 15%;" type="text"/>		
	Profession: <input style="width: 95%;" type="text"/>				Target Dates: <input style="width: 95%;" type="text"/>		
	Titles: <input style="width: 95%;" type="text"/>				Alt. Dates: <input style="width: 95%;" type="text"/>		
					Target Location: <input style="width: 95%;" type="text"/>		
	Location of Attendees:	Worldwide	Western Europe	National (Italy)	Local (Marche)		
	Percentage:	<input style="width: 15%;" type="text"/> %	<input style="width: 15%;" type="text"/> %	<input style="width: 15%;" type="text"/> %	<input style="width: 15%;" type="text"/> %		
	Est. Counts:	<input style="width: 15%;" type="text"/>	<input style="width: 15%;" type="text"/>	<input style="width: 15%;" type="text"/>	<input style="width: 15%;" type="text"/>		

## Event Direction

**Event Focus:** (check all that apply)

- + **Annual Meeting**
- + **Business Development**
- + **Business Meeting**
- + **Corporate Announcement**
- + **Disseminate Information**
- + **Image/Promotion**
- + **Industry Event**
- + **Internal Meeting**
- + **Networking**
- + **Reward Celebration**
- + **Sales Training**
- + **Selling Product(s)**
- + **Strategy/Planning**
- + **Other:** \_\_\_\_\_

### 3 Main Goals:

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

### 3 Objectives: (Supporting Goals)

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

**Key Topic(s):** \_\_\_\_\_  
\_\_\_\_\_

### Budget

**Has a budget been assigned?** Y N **If Yes,** \_\_\_\_\_ **Euros**

**Are you looking for cost estimates for coming to the Marche Region?** Y N

**Are you looking for Cost-Effective Ideas?** Y N **Explain:** \_\_\_\_\_

**Where do you think CentiMani can be the most helpful?** (circle all that apply)

**Ideas &  
Planning**

**Event  
Management**

**Marketing  
Support**

**Social  
Programs**

*(Note: This information will be kept in confidence and we will sign a confidentiality agreement if necessary)*